



January 26, 2012

Dear Prospective Market Vendor,

The Woodstock Market on the Green is now accepting vendor applications for the 2012 market season. This 6th season of the Market on the Green will begin on Wednesday, June 13th and will continue through Wednesday, October 10th. The market hours will be from 3:00 to 6:00 p.m.

The Market on the Green committee has made a few changes to the market rules and the application, so please read everything thoroughly. These changes will help the market maintain its product mix of 60% agriculture, 20% prepared foods, and 20% crafts, and hopefully address some of the concerns presented by vendors last season. A list of the 2012 Market on the Green committee members appointed by the Chamber can be found on the back of this letter.

The market will be able to accept up to 30 vendors again if it can secure enough agricultural vendors with a diversity of products. Please spread the word to other farmers you may know, especially those who grow vegetables, fruits, berries, honey, and plants.

Two specific items that the committee would like to point out for those who wish to apply to the market are: 1. You must be willing to move your vehicle away from the Green after unloading so that market customers have adequate parking spaces, and 2. You must be willing to submit your gross sales totals anonymously to the market coordinator each week. This assists in meeting grant requirements and helps the committee analyze market sales to make future improvements.

Lalita Karoli will be the Market Coordinator again for the coming season. She will also manage the EBT/debit card and Farm to Family programs for the market.

Enclosed please find the 2012 market rules, a vendor application, and a product liability/market rules acceptance form. (There is also information about membership in the Woodstock Area Chamber of Commerce in case you are interested in joining.) Market applications are due with a \$50 deposit by March 1, 2012. Applicants will be notified of their acceptance status by March 21, 2011. A **spring vendor meeting** will be held on **April 11th at 5:00** at the Woodstock Town Hall.

If you have any question about the application process, please contact Lalita Karoli at 457-2508 OR Cathy Emmons at (802) 457-1520 or vtangus@sover.net. We hope that you can join us at the Market this year.

Very Sincerely,

Cathleen Emmons,
Market on the Green
Committee member

Elizabeth Finlayson,
Woodstock Area Chamber of Commerce,
Executive Director