



January 25, 2010

Dear Prospective Market Vendor,

We are pleased to announce that the Woodstock Market on the Green, sponsored by the Woodstock Area Chamber of Commerce, is now accepting applications for the 2010 season, our 4th market season. The Market will open on Wednesday, June 9th and will continue through Wednesday, October 6th. The Market hours will again be from 3 to 6 p.m. Please read the enclosed Market rules carefully for all of the details.

The Market on the Green continues to see a growth in sales. In 2009, the market had a 63% increase in sales over 2008. With the increasing concerns about food safety and the industrialized food system in our nation, more people are looking to source their food locally. This will result in an increasing number of people shopping at their local farmers' markets.

The Chamber has not yet hired a new Market Coordinator for the 2010 season, but plans are underway to do so. In the meantime, the Chamber Market on the Green committee is moving forward with the vendor mailings, creating an advertising budget, and getting things ready for the upcoming season.

Enclosed please find the Market rules, a vendor application, and a product liability release form. Applications are due with a \$50 deposit by March 1, 2010. Applicants will be notified of their acceptance status by March 19, 2010. A spring vendor meeting is being planned for the end of March. More information will be forthcoming.

If you have any question about the application process, please contact Cathy Emmons at (802) 457-1520 or vtangus@sover.net. We hope that you can join us at the Market this year.

Very Sincerely,

Cathleen Emmons,
Market on the Green
Committee, co-chair

Elizabeth Finlayson,
Woodstock Area Chamber of Commerce,
Executive Director