

## What does your Woodstock Area Chamber of Commerce do for your business and you ?

The Woodstock Area Chamber of Commerce is a link to the greater Woodstock community, serving the towns of Woodstock, Bridgewater, Barnard, Pomfret, Reading and Windsor. With your membership you have the opportunity to reach over 190 colleagues and businesses throughout the area. You can host a mixer to showcase your business, join us at a mixer to network with other professionals in a relaxed setting, or get your business information to over 5,000 people by contacting the office and getting it in our E-news.

As a member you can also bring awareness of your business to the Village, by sponsoring or participating in The Covered Bridges Half Marathon Pasta Supper, The Taste of Woodstock, the Woodstock Art Festival or Wassail Weekend. Give the office a call and ask **us how!**

### Member Benefits:

- The benefits of investing in **the** Woodstock Area Chamber of Commerce: Your **business** listed **on** [www.woodstockvt.com](http://www.woodstockvt.com) with more than one hundred thousand views
- The opportunity to host and attend mixers.
- Member to Member Discounts of 10% or more at businesses who are already members:
  - 506 On the River- **\$99** Local rate valid Sunday-Wednesday
  - **15%** Discount at the Woodstock Inn & Resort Athletic Club
  - Bethany Birches Camp offers members **15%** off summer or winter camp fees AND **10%** off facility rentals

Group Nonprofit advertising **rates with** *Mountain Times, Valley News* and *The River*. Member discount rate **at Chamber** events.

Group rates on Dental, Vision and Pet Insurance through **VACE membership**

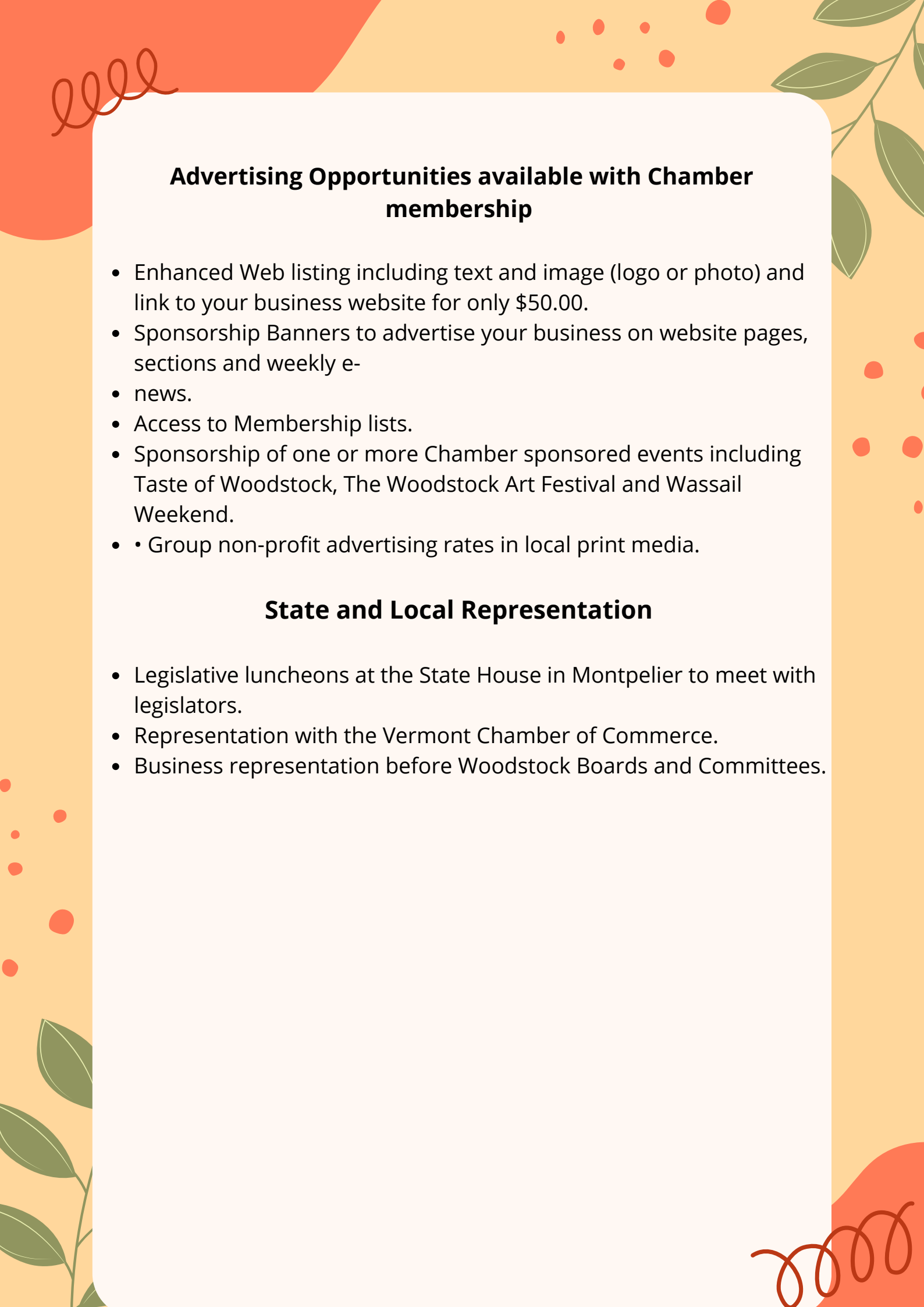


## **In 2025 the Chamber supported the following Community Events:**

- Pride of Woodstock
- Covered Bridges Half Marathon- Pasta Supper
- Collaboration with the Woodstock Economic Development Commission
- Beautiful Village Flower Baskets
- Bookstock
- Market on the Green
- The Taste of Woodstock
- Woodstock Art Festival
- May and August Woodstock Sidewalk Sale Days
- Branding Woodstock
- Woodstock Trails Partnership/Trails Map
- Chamber Mixers
- Holiday Lighting of the Town
- Wassail Weekend
- Collaboration with Sustainable Woodstock

## **Advertising and Marketing**

- The Chamber website [www.woodstockvt.com](http://www.woodstockvt.com)
- Chamber Instagram and Facebook pages created and maintained daily.
- The Chamber paid for advertising on Vermont Public, Woodstock Magazine and Image and in many local publications.
- Weekly e-news sent to over 5,000 individuals, including members, press contacts and visitors
- Automatic listings for your business in the Chamber's website directory.
- Direct referrals by office staff for information requests that we receive via telephone or email.
- Referrals and brochure racks at the Chamber's Info Booth on the Green and the Welcome Center.
- Referrals through our knowledgeable Welcome Center staff on Mechanic Street.
- Local and state maps for our visitors.



## **Advertising Opportunities available with Chamber membership**

- Enhanced Web listing including text and image (logo or photo) and link to your business website for only \$50.00.
- Sponsorship Banners to advertise your business on website pages, sections and weekly e-
- news.
- Access to Membership lists.
- Sponsorship of one or more Chamber sponsored events including Taste of Woodstock, The Woodstock Art Festival and Wassail Weekend.
- • Group non-profit advertising rates in local print media.

## **State and Local Representation**

- Legislative luncheons at the State House in Montpelier to meet with legislators.
- Representation with the Vermont Chamber of Commerce.
- Business representation before Woodstock Boards and Committees.